

# **PRIVACY POLICY**

### **1. INCORPORATION OF PRIVACY POLICY**

1.1 The Veterinary Specialist Association (VSA) is committed to ensuring that your privacy is protected and the VSA is compliant with the Data Protection Act 1998. This privacy policy ('Privacy Policy') explains how VSA uses the information VSA collects about you and the procedures that VSA has in place to safeguard your privacy.

1.2 By using the VSA website http://www.yourvetspecialist ('Website'), purchasing any products ('Products') from the Website or utilising any of the services ('Services') set out in the Website, you consent to VSA using the information VSA collects about you. If you do not agree with the terms and conditions set out in this Privacy Policy, do not continue to use the Website.

1.3 For the purpose of the Data Protection Act 1998, the data controller is VSA.

2 . THE INFORMATION THE VSA COLLECTS AND HOW THE VSA USES IT

2.1 VSA members are given the option to opt out of sharing personal contact details with other members and sharing professional contact details with the public. Only members who are recognized as Specialists by the RCVS can use our site to display their professional contact details with the public.

2.2 When you visit the Website, join the Website as a registered user, member, purchase Products and/ or Services offered on the Website, VSA may collect information including your name, postal address, email address, telephone number, credit card number and expiry date, Products and/or Services obtained and such other relevant information which VSA deems necessary to provide you with Product and/or Services and provide maintenance and support services. Where necessary, the information collected is transmitted in a secure manner to third parties to assist VSA to provide you with the Products and/or Services requested by you and to maintain the support services of VSA.

2.3 Subject to the terms and conditions of this Privacy Policy, VSA protects all personal and financial data from being disclosed to any third parties except when required by law. In addition, VSA may use your information to assist in the prevention of unlawful activities e.g. money laundering or activities which threaten VSA's Website or is adverse to your or VSA's interest.

2.4 VSA may also use aggregate information and statistics, (but, which will not contain your identifying information) for the purposes of monitoring your usage of the Website in order to help VSA develop the Website and the Products and/or Services offered by VSA. VSA may provide such aggregate information to third parties.

2.5 VSA may collect information that is based upon your behaviour and navigation on the Website. This information allows VSA to carry out internal research on the users' interest, demographics and behaviour so that VSA can better understand, and in turn provide better information, products and services to you and other customers or members.

2.6 VSA may also wish to provide you with information about special features featured on the Website or any other service or products VSA thinks may be of interest to you.

2.7 VSA may also want to provide you with related information from third parties that it thinks may be of interest to you.

2.8 If you do not wish VSA to send you any information set out in Clauses 2.3 to 2.6 above, please send an e-mail to info@yourvetspecialist.org

2.9 Subject to the other provisions of this Privacy Policy and such other provisions specified on the Website, VSA will not provide your information to other companies or organisations without your consent.

# 3 . USE OF COOKIES AND OTHER INFORMATION GATHERING TECHNOLOGIES

3.1 VSA uses 'cookies' and other technologies to collect information on site to assist VSA in monitoring BCVSp's web page flow, promotional effectiveness as well as to promote trust and safety. We store no personal data or long term tracking data in our cookies, only temporary session data.3.2 Certain features on the Website are only available if you enable the cookie. VSA also uses a cookie to assist it to provide information that is relevant to your interest.

3.3 You are free to decline VSA's cookies although that may impair certain features on the Website. 3.4 You can delete any cookies from your computer – refer to your internet browser's help files.

3.5 VSA may also track certain information through the use of JavaScript code and third party web site analytics providers.

### **4**. PROTECTING YOUR INFORMATION

4.1 The internet is not a secure medium. However, VSA has put in place various security procedures and strict policy rules to safeguard and protect your information from unauthorised and unlawful access and use. These security procedures and policies that are of the highest standards are continuously improved.4.2 Notwithstanding the above, it should be appreciated that no system is entirely foolproof and you should be careful when you reveal any confidential information to any third party.

### **5. DISCLOSURE OF YOUR INFORMATION**

5.1 VSA reserves the right to disclose your data (and you consent to such disclosure) if VSA is under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply VSA's Member's Terms and Conditions, Registered User's Terms and Conditions, Online-Trading Terms and Conditions and Privacy Policy, and other agreements; or to protect the rights, property, or safety of VSA, VSA's members. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

#### 6. UPDATING YOUR DETAILS

If any of the information that you have provided to VSA changes, for example if you change your e-mail address, name or payment details or if you wish to cancel your membership as a member or registered user, please contact VSA by sending an e-mail to info@beva.org.uk.

# 7. OTHER TERMS

7.1 Owing to the global nature of the Internet infrastructure, the information you provide may be transferred in transit to countries outside the European Economic Area that do not have similar protections in place regarding your data and its use as set out in this Privacy Policy. However, VSA has taken the steps outlined above to try to improve the security of your information. By using the Website, you consent to these transfers.

7.2 VSA supplies links to other websites. If you click on a link, you are not protected by this Privacy Policy and you are advised to read the privacy policy of the other website as they may differ from this Privacy Policy.

7.3 VSA reserves the right to amend this Privacy Policy from time to time, as it deems necessary. In such event, VSA will post such changes on the Website.

VSA welcomes your views about the Website and its privacy policy. If you would like to contact VSA with any queries or comments please send an e-mail to info@yourvetspecialist.org